

## **NAMIBIA UNIVERSITY**

### OF SCIENCE AND TECHNOLOGY

# FACULTY OF MANAGEMENT SCIENCES DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT		
QUALIFICATION CODE: 07BLSC	LEVEL: 7	
COURSE CODE: PMM711S	COURSE NAME: PROCUREMENT MANAGEMENT	
SESSION: JULY 2019	PAPER: THEORY	
DURATION: 3 HOURS	MARKS: 100	

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER		
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### **INSTRUCTIONS**

- 1. This paper consists of 2 Sections, A and B
- 2. Answer ALL 4 questions in all sections
- 3. Read each question carefully
- 4. Write as legible and precise as possible
- 5. Indicate your class lecturer's name on your answer sheet

THIS EXAMINATION QUESTION PAPER CONSISTS OF 5 PAGES (Including this front page)

SECTION A [34 MARKS]

#### MULTIPLE CHOICE QUESTIONS

There are (17) seventeen multiple choice questions with several possible choices each, choose the best possible answer e.g. 1.1 A.

Each question is worth 2 marks.

- 1.1 Which of the following is considered during the Procurement Planning Process?
  - a) Whether to procure
  - b) How to procure and how much to procure
  - c) What and when to procure
  - d) All of the above
- 1.2 Which of the following processes involves obtaining information (bids and proposals) from prospective sellers?
  - a) Procurement Planning
  - b) Source Selection
  - c) Solicitation
  - d) All of the above
- 1.3 Which of the below is not a government procurement methods?
  - a) Sealed bidding
  - b) Competitive proposals
  - c) Acquisition
  - d) All of the above
- 1.4 Which of the following is not a strategic issue in making the outsourcing decision?
  - a) The issue of short-term vulnerabilities
  - b) Core competencies
  - c) Supplier Dominance
  - d) All of the above
- 1.5 From a strategic level, which of the following items is the most logical to outsource?
  - a) An item that can be bought and sold in a commodity exchange
  - b) An item that is critical to the success of the product
  - c) An item that requires specialized design, manufacturing skills or equipment
  - d) All of the above
- 1.6 Organisational reputation may be negatively affected by?
  - a) Low return on investment
  - b) An ethical supplier
  - c) An unethical supplier
  - d) All of the above

- 1.7 PESTLE is an acronym for what?
  - a) Political, environmental, technological, legal, and environmental
  - b) Political, environmental, shareholding, technological, logistical, and e-marketing
  - c) Political, environmental, social, technological, legal, and environmental
  - d) Political, environmental, societal, technological, learning, and e-marketing
- 1.8 Which of the below represent a tactical procurement strategy?
  - a) Acquisition of a small café business for New Café
  - b) News Café decision on extending trading hours
  - c) News Café decisions on what to serve in festive season
  - d) All of the above
- 1.9 Which of the below represent a strategic procurement strategy?
  - a) Acquisition of a small café business for New Café
  - b) News Café decision on extending trading hours
  - c) News Café decisions on what to serve in festive season
  - d) All of the above
- 1.10 \_\_\_\_\_ benefits focus on the savings that come from adherence to established procurement policies.
  - a) Transactional
  - b) Compliance
  - c) Management information
  - d) Price
- 1.11 Which of the following is not a reason for why purchasers are adopting a more proactive and aggressive role in the procurement process?
  - a) There are myriad inefficiencies associated with suppliers initiating marketing efforts towards purchasers
  - b) An excess number of suppliers currently exist
  - c) Achieving competitive advantage in the supply chain
  - d) Purchasers may be aware of important benefits that are not known to the supplier
  - e) All of the above
- 1.12 The selection of suppliers, design of supplier contracts, product design collaboration, procurement of material, and evaluation of supplier performance are a part of?
  - a) Procurement.
  - b) Sourcing.
  - c) Supplier scoring and assessment.
  - d) All of the above

- 1.13 From a buyer's standpoint, which of the following is true?
  - a) Procurement planning should include consideration of potential subcontracts
  - b) Procurement planning does not include consideration of potential subcontracts since this is the duty of the contractor.
  - c) Subcontractors are first considered during the Solicitation Process
  - d) All of the above
- 1.14 Which is not an element of procurement management?
  - a) Purchasing
  - b) Expediting
  - c) Marketing
  - d) All of the above
- 1.15 Which is not a consideration in a make or buy decision?
  - a) Sales volume
  - b) Existence of sufficient administrative / technical personnel
  - c) Political and social factors with the organization
  - d) All of the above
- 1.16 Which of the following is not a potential procurement objective?
  - a) Managing the supply base
  - b) Developing strong relationships with other functional groups
  - c) Supporting operational requirements
  - d) All of the above
- 1.17 Which of the following statements is false?
  - a) Supplier selection and evaluation generally involve multiple criteria.
  - b) The evolution of business practices and philosophies may require new supplier selection criteria.
  - Selecting suppliers is the final step of the supplier selection and evaluation process.
  - d) All of the above

Section A subtotal: 34 marks

QUESTION 2 [21 MARKS]

2.1 Contextualize how a company of your choice can adopt the competitive procurement strategy to its operations

[15 marks]

2.2 Discuss some of the ethical issues that are associated with procurement?

[6 marks]

QUESTION 3 [45 MARKS]

3.1 You are working for a company of your choice, which is planning to expand into the Angolan market, how will you use PESTEL to evaluate the market? [15 marks]

3.2 Discuss why you rather outsource your software development than developing it in house?

[30 marks]

Section B subtotal: 66 marks

**GRAND TOTAL: 100 MARKS**